

MD ALAMIN ASHIF

Graphic Designer · Digital Marketing Specialist · Web & App Developer

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PROFESSIONAL SUMMARY

Graphic designer and digital marketing specialist with 6+ years of experience across brand identity and logo design, print production and pre-press, social media, SEO and Google Ads. I have delivered more than 150 client campaigns and projects worldwide, with a 97% record of meeting or exceeding client objectives, and I currently run daily print production for Goldman Sachs. Alongside design and marketing I also build websites and mobile apps — a Computer Science graduate, certified in full stack web development and Flutter, working in Laravel, PHP, React, Flutter and WordPress.

CORE COMPETENCIES

Brand Identity & Logo Design · Print Production & Pre-press · EDDM & Direct Mail · Adobe Photoshop & Illustrator · Social Media Management · Google Ads · SEO · Google Analytics · Content Writing · AI Prompt Engineering · Website Development · Mobile App Development · Laravel, Flutter, React & WordPress

WORK EXPERIENCE

Digital Print Coordinator 08/2025 – Present

Exela Technologies — on-site at Goldman Sachs, New York, USA · On-site

- Handle daily print production for Goldman Sachs: reports, presentations and branded materials.
- Operate digital presses to strict colour accuracy and corporate quality standards.
- Work directly with Goldman Sachs teams to deliver clean, professional output on deadline.

Senior Graphic Designer 09/2023 – 08/2025

AL Print & Computer Center Inc — Jamaica, New York, USA · On-site

- Client-centric design and hands-on print production across a range of media printers.
- Delivered brand identity systems, business cards, flyers, EDDM mailers, banners and booklets.
- Managed social media accounts and ran targeted Google Ads campaigns for local clients.

Web Developer & IT Support 01/2021 – 07/2023, 01/2024 – 01/2025

Functional Performance Fitness Inc — Toronto, Canada · Remote

- Built the company website from scratch and handled the IT side of the business, including ongoing maintenance, updates and troubleshooting.
- Managed social media accounts and implemented advertising and SEO strategy.
- Produced multimedia content including graphics, video and blog posts to drive engagement.
- Rehired by the business owner after the first engagement, on terms tailored to my preferences.

Graphic Designer & Digital Marketer 07/2018 – 12/2020

Fiverr — online marketplace · Remote

- Built and ran campaigns that lifted traffic, leads and sales for clients across many countries.
- Managed client accounts end to end and delivered brand identity systems and presentation-ready design.

Lead WordPress Developer & Social Media Manager 02/2017 – 05/2018

Fireclix — California, USA · Remote

- Led WordPress website development and ongoing maintenance for a smooth user experience.
- Created professional social content including imagery, video and blog posts.

EDUCATION

B.Sc. in Computer Science & Engineering <i>Sonargaon University — Dhaka, Bangladesh</i>	2021 – 2023
Higher Secondary Certificate (Science) <i>Govt. Adamjeeenagar M.W. College — Narayanganj, Bangladesh</i>	2019 – 2020
Secondary School Certificate (Science) <i>Govt. M.W. High School — Narayanganj, Bangladesh</i>	2016 – 2018

LICENSES & CERTIFICATIONS

DESIGN

Brand Identity Mastery Professional course by Merajul A. Asif — Dhaka, Bangladesh	04/2020
Zero 2 Hero in Graphic Design Professional course by Merajul A. Asif — Dhaka, Bangladesh	01/2018

MARKETING & ANALYTICS

Social Media Marketing Certification HubSpot Academy · Credential ID bf7601ec695845e3853580578da53be1	06/2024
Digital Marketing Certification HubSpot Academy · Credential ID b97f03b19ce74d9db73321846d2d9183	06/2024
Advanced Google Analytics Google	06/2024
Google Ads Creative Certification Google · Credential ID 108825994	06/2024
Campaign Manager 360 Certification Google · Credential ID 108827076	06/2024

DEVELOPMENT

Zero to Hero App Development Bongo Academy	2023
Flutter App Development E-Shikhon	2022
Full Stack Web Development E-Shikhon	2020
Web Development Creative IT Institute	2018

SKILLS

Design

Brand identity design, logo design, print production and pre-press, EDDM and direct mail, Adobe Photoshop, Adobe Illustrator, Adobe InDesign, video editing, Camtasia, Filmora

Marketing & Analytics

SEO, Google Ads, Google Analytics, Campaign Manager 360, email marketing, social media management, content writing, campaign execution, client account management

AI

AI prompt engineering, AI analytics tools, automated marketing workflows

Development

Custom website development, mobile and web app development, CMS development (WordPress, Laravel), PHP, Laravel, React, Flutter, website maintenance and IT support

LANGUAGES

Bengali (native) · English (professional) · Hindi (conversational)

INTERESTS

Research, coding and building software solutions, and inventing practical tools.