

MD ALAMIN ASHIF

Senior Graphic Designer and Digital Marketing Specialist with AI Expertise

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Brand Identity Design | Google Ads | SEO | WordPress Web Development | AI Expertise

I'm a creative professional with over 6+ years of experience in graphic design, digital marketing, social media, advertising, and SEO. I love creating content and designs that truly connect with audiences and deliver real results. I have successfully managed over 150 client campaigns globally, achieving a 97% success rate in meeting or exceeding client objectives. Seeking a role to use my skills to help a company achieve rapid growth!

WORK HISTORY

Digital Print Coordinator / Print Operator 08/2025 - Present Exela Technologies - On-site at Goldman Sachs, New York, USA In-Person

- Handle daily print production for Goldman Sachs: reports, presentations, and branded materials.
- Operate digital printers, ensuring color accuracy and corporate quality standards.
- Work directly with Goldman Sachs teams to deliver clean, professional output on time.

Virtual Assistant 01/2021 - 07/2023, 01/2024 - 01/2025 Functional Performance Fitness Inc - Toronto, Canada Remotely

I previously held this position from 2021 to 2023. The business owner has asked me to rejoin the company, offering benefits tailored to my preferences.

- Managed social media accounts and implemented advertising and SEO strategies to enhance online presence.
- Created engaging multimedia content, including graphics, videos, and blog posts, to drive user engagement.
- Assisted in website development and maintenance, ensuring a seamless user experience.

Senior Graphic Designer 09/2023 - Present Al Print & Computer Center Inc - Jamaica, New York, USA In-Person

- Graphic Design & Print Production: Expert in creating client-centric designs and operating print machinery.
- Media Printer Proficiency: Skilled in utilizing various media printers for top-quality material output.
- Social Media Management: Experienced in managing social media to boost online presence and engagement.
- Google Ads Specialist: Proficient in leveraging Google Ads for targeted advertising and marketing campaigns.

Graphic Designer & Digital Marketer 07/2018 - 12/2020 Fiverr - Online Marketplace Remotely

I worked with many clients from different countries, gaining extensive experience in various design markets.

- Campaign Execution: Developed and executed campaigns, boosting traffic, leads, and sales.
- Client Account Management: Managed client accounts and ensured satisfaction with the services provided.
- Brand Identity Design: Delivered brand identity designs for client presentations.

Lead WordPress Developer & Social Media Manager 02/2017 - 05/2018 Fireclix - California, USA Remotely

I have extensive experience in WordPress website development and social media management.

- Assisted in website development and maintenance, ensuring a seamless user experience.
- Creating a professional content for social media posts, including pictures, videos, and blog posts.

EDUCATION

B.Sc. In Computer Science & Engineering Sonargaon University - Dhaka, Bangladesh	2021 - 2023
Higher Secondary Certificate Govt. Adamjeenagar M.W College - Narayanganj, Bangladesh Study Background : Science	2019 - 2020
Secondary School Certificate Govt. M.W High School - Narayanganj, Bangladesh Study Background : Science	2016 - 2018

LICENSES & CERTIFICATIONS

Zero 2 Hero In Graphic Design - By Merajul A. Asif, Dhaka, Bangladesh	Issued - 01/2018
Brand Identity Mastery - By Merajul A. Asif, Dhaka, Bangladesh	Issued - 04/2020
Social Media Marketing Certification - HubSpot Academy Credential ID bf7601ec695845e3853580578da53be1	Issued - 06/2024
Advanced Google Analytics - Google	Issued - 06/2024
Campaign Manager 360 Certification Exam - Google Credential ID 108827076	Issued - 06/2024
Digital Marketing - HubSpot Academy Credential ID b97f03b19ce74d9db73321846d2d9183	Issued - 06/2024
Google Ads Creative Certification - Google Credential ID 108825994	Issued - 06/2024

SKILLS

Core Skills:

Brand Identity Design
Social Media Management
Content Writing
Google Ads
SEO
WordPress Web Development

Design and Multimedia:

Adobe Photoshop
Adobe Illustrator
Video Editing
Camtasia
Filmora 9

Marketing and Analytics:

Email Marketing
Google Analytics
Facebook Insights

AI Expertise:

AI Analytics Tools
AI Prompt Engineering
Automated Marketing

HOBBIES AND INTERESTS

- Research: Passionate about exploring new topics and staying updated with the latest advancements in my field.
- Coding: Enjoy developing software solutions and continuously improving my programming skills.
- Invention: Love creating innovative solutions and working on projects that solve real-world problems.

LANGUAGE COMPETENCIES

Bengali, English, Hindi